



**International
Symposium**
on Dental Hygiene
2016

INVESTMENT OPPORTUNITIES
FOR
SPONSOR COLLABORATION



INTERNATIONAL FEDERATION
OF DENTAL HYGIENISTS



**20th International
Symposium**
on Dental Hygiene
Basel + Switzerland
23rd to 25th June 2016

DENTAL HYGIENE – NEW CHALLENGES

The "International Symposium on Dental Hygiene" (ISDH) is held every three years and is aimed at dental hygienists and dental professionals. The 2016 ISDH will be held in Basel, Switzerland. Swiss Dental Hygienists is proud and delighted to be organizing this international event in cooperation with the IFDH (International Federation of Dental Hygiene).

Some 2000 participants from all over the world are expected to attend the symposium in Basel. Prior to the ISDH, the "House of Delegates" of the IFDH will be held in Lucerne from June 20 to 22, 2016.

The big trade exhibition is naturally a key feature of the ISDH. Apart from the trade exhibition, further sponsorship options are available.

KEY FACTS

DATE

From Thursday, June 23 to Saturday, June 25, 2016

VENUE

Messe Basel, Switzerland: www.mch-group.com

LANGUAGE

The official language of the symposium is English with simultaneous translation into German and French

TARGET GROUP

Dental / Oral Hygienists, Medical / Dental Practitioners, Allied Healthcare Practitioners

EXHIBITION HOURS*

Thursday, June 23, 2016	from 09:00 to 18:00
Friday, June 24, 2016	from 08:00 to 17:00
Saturday, June 25, 2016	from 08:00 to 16:00

CONTACT & INFORMATION

Swiss Dental Hygienists
Bahnhofstrasse 7b, CH-6210 Sursee
Tel. +41 41 926 07 90, info@isdh-swiss2016.ch
<http://isdh2016.dentalhygienists.ch>

*subject to change

SPONSORSHIP OPPORTUNITIES

PLATINUM LEVEL SPONSOR (limited to 5 only)

CHF 30,000 + 8% VAT

Package includes:

- 4 symposium tickets incl. gala dinner
- Logo presence on Website and in symposium programme
- 1 symposium insert
- 1 advertisement in the symposium programme
- Option of holding a workshop (expense payable by sponsor), registration possible through ISDH 2016, option of charging a fee to participants
- Logo presence in exhibition hall and plenary sessions
- Exhibition stand in preferred location guaranteed

GOLD LEVEL SPONSOR

CHF 15,000 + 8% VAT

Package includes:

- 4 symposium tickets incl. gala dinner
- Logo presence on Website and in symposium programme
- 1 symposium insert
- 1 advertisement in the symposium programme
- Logo presence in exhibition hall and plenary sessions

SILVER LEVEL SPONSOR

CHF 10,000 + 8% VAT

Package includes:

- 2 symposium tickets incl. gala dinner
- Logo presence on Website and in symposium programme
- 1 symposium insert
- Logo presence in exhibition hall and plenary sessions

WELCOME RECEPTION

CHF 10,000 + 8% VAT

Package includes:

- Welcome Reception address (10 minutes)
- 2 symposium tickets incl. gala dinner
- Logo presence on Website and in symposium programme
- Logo presence on site during Welcome Reception
- Logo presence in exhibition hall and plenary sessions

ADDITIONAL SPONSORSHIP OPPORTUNITIES

BADGE SPONSOR

CHF 18,000 + 8% VAT

- Logo on badge
- Logo presence on Website and in symposium programme
- 2 symposium tickets incl. gala dinner
- 1 symposium insert
- Logo presence in exhibition hall and plenary sessions

BAG SPONSOR

CHF 10,000 + 8% VAT

(Sponsor responsible for production of bags)

- Logo on bag
- Logo presence on Website and in symposium programme
- 2 symposium tickets incl. gala dinner
- 1 symposium insert

BALLPOINT PEN WITH LOGO

CHF 2,500 + 8% VAT

(Sponsor responsible for production of ballpoint pens)

NOTEBOOK WITH LOGO

CHF 2,500 + 8% VAT

(Sponsor responsible for production of notebooks)

USB STICK WITH LOGO

CHF 5'000 + 8% VAT

(Production carried out by ISDH)

COFFEE BREAK

CHF 8,000 + 8% VAT

- Logo presence in exhibition hall and plenary sessions, banner placement
- Logo presence on Website and in symposium programme

ADVERTISEMENT IN SYMPOSIUM PROGRAMME

CHF 1,500 + 8% VAT

(print and electronic)

SYMPOSIUM INSERT (PER INSERT)

CHF 2,000 + 8% VAT

SPEAKERS (LUMP SUM PER SPEAKER)

CHF 3,000 + 8% VAT

W-LAN

CHF 5,000 + 8% VAT

Water dispensers / bottled water

on request

House of Delegates accompanying programme

on request

House of Delegates transfer between Lucerne – Basel

on request

PROGRAMME*

Thursday, June 23, 2016	
10:00-12:00	Opening Ceremony
12:00-13:15	Lunch President's Reception
13:15-15:15	Keynote Speaker
15:15-16:15	Coffee break
16:15-17:30	Plenary sessions, main auditorium
18:00	Workshops
Friday, June 24, 2016	
09:00-10:30	Sunstar Award presentation
10:30-11:30	Coffee break
11:30-12:30	Plenary sessions, main auditorium Plenary sessions, seminar hall Short presentations
12:30-13:30	Lunch
13:30-16:00	Plenary sessions, main auditorium Plenary sessions, seminar hall Short presentations
16:00-17:00	Aperitif, exhibition hall
18:00	Gala Dinner with Sunstar Award
Saturday, June 25, 2016	
09:00-10:30	Plenary sessions, main auditorium Plenary sessions, seminar hall Short presentations
10:30-11:30	Coffee break
11:30-13:00	Plenary sessions, main auditorium Plenary sessions, seminar hall Short presentations
13:00-14:00	Lunch
14:00-15:00	Plenary sessions, main auditorium
15:00-16:00	Closing Ceremony

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